



BRIAN BELL

Graphic Designer

CONTACT

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Fountain Studios
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PROFILE

I am a NYC based graphic designer with over 8 years of design experience in the film, music, and entertainment industry.

My focus is integrated in cross-platform digital design, print campaigns, email marketing, and social media takeovers.

SKILLS

Photoshop

Illustrator

InDesign

Dreamweaver

Bootstrap

WORK EXPERIENCE

2019 | Freelance Designer

Various Clients - New York, NY

- Designed print ad campaigns for multiple film releases.
- Managing the HTML design and graphic assets of eblasts & e-commerce sites.
- Conceptualizing and designing social & web ad campaigns.

Client list includes:

Amazon Prime Video, Sony Pictures Classics, Concord Music Group, Razor & Tie Music Publishing, Consider the Image, Sweets & Pop.

2015 | Graphic Designer

Razor & Tie - New York, NY

- Designed all web-based projects for the label, various owned imprints, and its music publishing company.
- Overseeing that each musical artist's ad campaign is executed and completed on the album's release date.
- In charge of the digital design for web campaigns, social media, and e-commerce.

2010 | Research Librarian

NYPL Library - Prints, Photography & Artist Book Collection

- Responsible for archiving and organizing all images to be used in print, web, and exhibition catalogs.
- Communicate with Curators and Library staff on issues relating to the collection, electronic technology, and the proper handling of rare & original materials.

EDUCATION

2010 | School of Visual Arts

Graphic Design Portfolio Program.

1999 | Bowling Green State Univ.

Bachelor of Arts in Multi-Media Design.

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